High Quality, Eco-Friendly Linerless Labels

There is an increasing need to respond to global trends, such as responsible sourcing of products that are manufactured with lower waste and pollution. Sustainable packaging is one solution to current global challenges. Even though labels are a small part of the packaging, they play a key role in keeping a smaller environmental footprint while offering users hard savings. Linerless usage today saves an average of 400,000 tons of liner being added to land fills.

Benefits

- Up to 50% more labels per roll
- Less time is spent reloading labels into printers
- Easier, more efficient application of labels
- Less space is needed to store linerless labels
- Shipping costs reduced up to 35-40%
- Increase workplace safety by removing slippery liner backings from being discarded on the floor
- Reduces waste since there is no back liner to discard
- Eliminate CO_2 emission in production & transportation of liner

What are Linerless Labels?

Linerless labels are produced with no backing and a silicon top coat so labels release from one another. Removing the liner results in a lighter weight label construction, up to 50% more labels per roll for a similar weight and foot print, and multiple savings for the end user in an eco-friendly solution.



Linerless



Linerless labels are produced with variable lengths, so the amount of label used to deliver the same information to the reader is reduced, resulting in a better looking label that saves money and is much more environmentally responsible.

Types of Linerless Labels

Permanent Linerless Labels offer maximum adhesion to their application surface resulting in tamper resistance and detection.





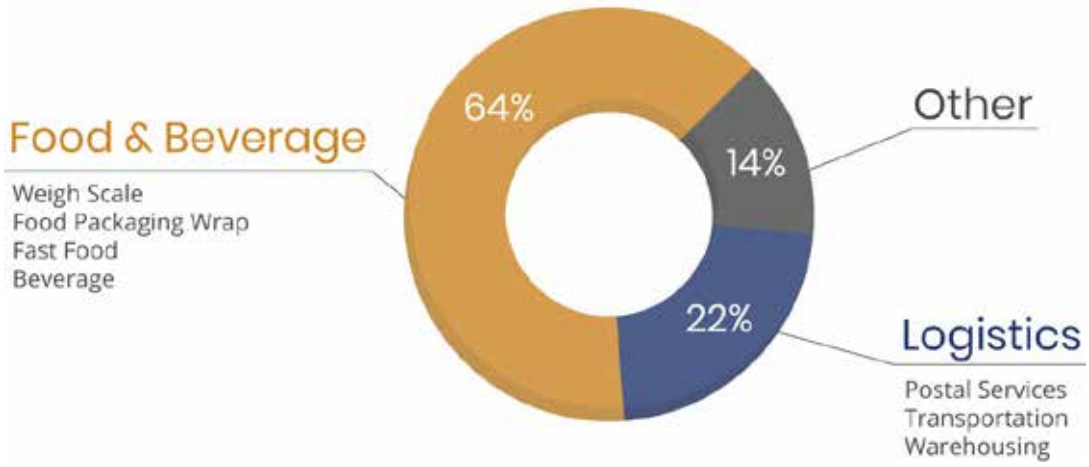
Repositionable Linerless Labels adhere to an application surface while also allowing the label to be moved. This enables labels to be used in food production workflows.

Why Specialty?

Contact Specialty to learn more at info@specialty.inc or 877.901.7732.

Specialty is a multi-faceted printer, convertor, and coater making us a market leader for scale, linerless, medical, and shipping logistics labeling for over 40 years.

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Linerless label usage is **up 15%.**

Linerless Equipment



Both scale and printer manufacturers have equipment designed specifically to meet the growing need to support linerless labels. Let Specialty help find the equipment that is the best fit for you.



The Specialty Difference

Specialty sees linerless labels as an integral part of the future of the labeling industry and is invested in manufacturing high quality linerless labels. While many other companies are using pre-manufacturer labels and cutting them to size, Specialty controls all aspects of the labels production allowing for customization and maximum performance in all types of applications. Contact Specialty today for more information on environmental benefits of linerless labels or for your free labeling consultation.



Less waste goes into landfills because there is no liner backing produced or discarded



Less shipping and transportation costs, saving truck loads of fuel



100's of trees saved per year by not producing liner backing

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